winat your business is Worth



...and why it matters

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An investment in knowledge pays the best interest.

-Ben Franklin

Only 2% of small business owners know their business valuation



The Roadblocks



Expensive

Traditionally, can cost > \$10k



Time Consuming

Traditionally, can take > 4 weeks



Complicated

Intensive process for already busy owners



Not Now

Owners wait until an event

When is the right time to know?

HOW TO GROW

HOW TO RESTRUCTURE

WHEN TO SELL

Any time.



Get the Big Picture



Worth

Deeper understanding of your largest asset



Protection

Ensure you have the right amounts of insurance



Plan Your Future

Know the facts for a more accurate retirement or estate plan



Make Better Decisions

Guided by facts



Know Your Potential

Understand the ways you can increase the value of your business

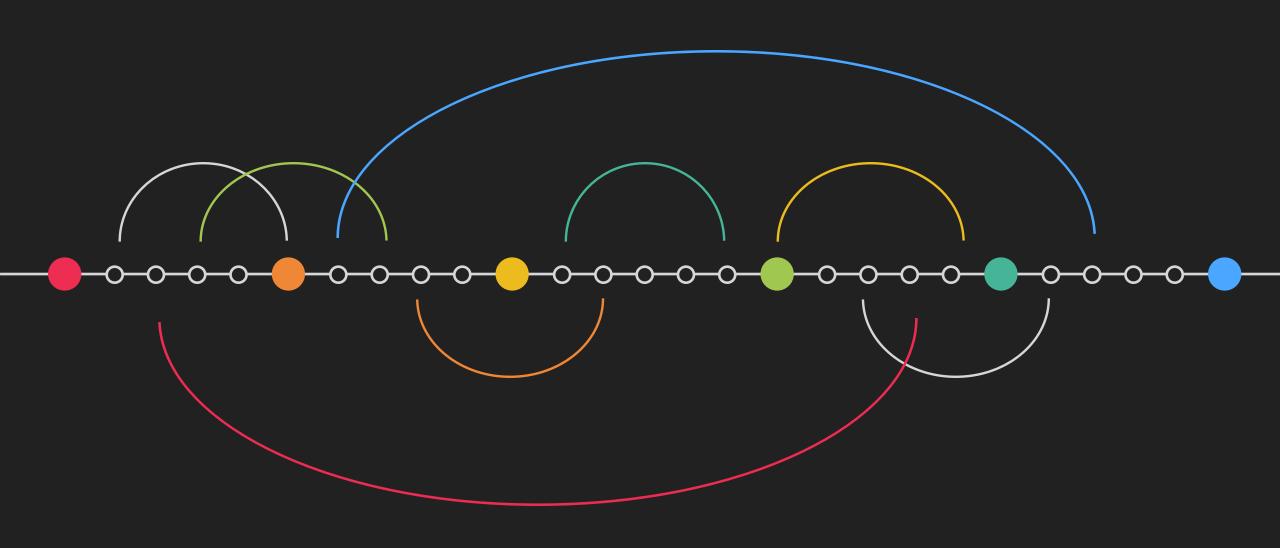
Abusiness valuation can put you ahead





The Complexity Stays Where it Should

... Behind the Scenes



The details you need

Equity Value (latest valuation)

\$14,769,809

This fair market value conclusion is the value of the company available to it's owners or shareholders and incorporates of the assets included in the "asset value" plus the firm's liquid financial assets (cash, A/R, deposits, etc.) and minus it's liabilities (ST and LT).

Asset Sale Value

\$13,656,414

This common transactionoriented fair market value conclusion includes the firm's inventory, furniture, fixtures and equipment, and all intangible assets ranging from customer base to goodwill. **Enterprise Value**

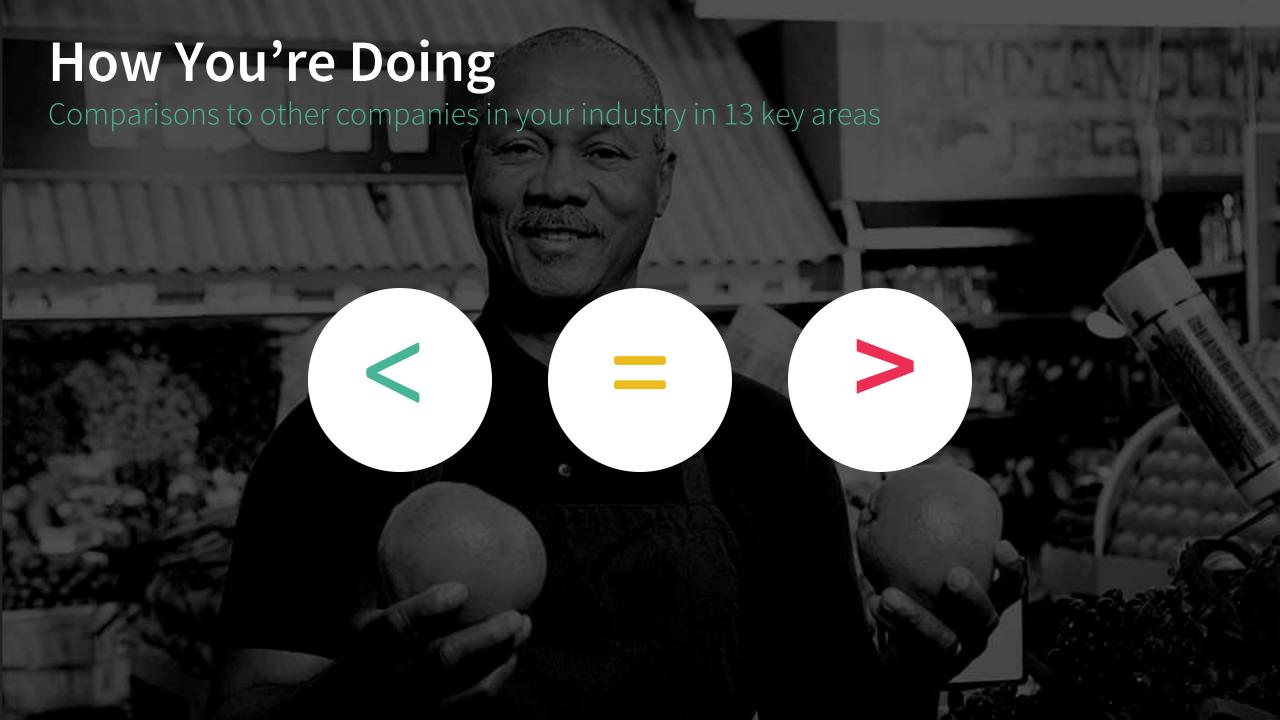
\$14,759,552

This fair market value estimate is equal to the "total value of the firm" or the value of the firm's equity plus its long term debt, e.g. it reflects the value of the entire capital structure (equity and debt holders) or "enterprise."

Liquidation Value

\$535,619

The liquidation value conclusion is based on the key assumption of insolvency and the immediate sale of all assets (on or off the balance sheet) at or near "fire sale" level coupled with the nearly simultaneous retirement of all liabilities. This figure does not include accounts receivable.



Key Performance Indicators







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building value with creative solutions

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Thanks.

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